

# Anna D. Gibson

## Curriculum Vitae

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### **EDUCATION**

Ph.D. Department of Communication, Stanford University. 2023.

M.A. Department of Communication, Stanford University. 2020.

B.A. Linguistics and Cognitive Science, Pomona College. 2012.

### **RESEARCH SKILLS AND INTERESTS**

Qualitative social science research, civic media, online communities, digital ethnography, human-computer interaction, sociotechnical systems, quantitative social science research, R, communication studies, sociology, platform studies

### **PROFESSIONAL EXPERIENCE**

#### **Academic Positions**

2023 – 2025 Postdoctoral Associate. Massachusetts Institute of Technology, Comparative Media Studies/Writing.

2022 – 2023 Postdoctoral Teaching Associate. Northeastern University, Communication Studies Department.

2020 Intern. Microsoft Research New England, Social Media Collective.

#### **Select Non-academic Positions**

2025 – present Associate Managing Editor, Journal of Computer-Mediated Communication, University of Michigan

2012 – 2014 Analyst/Lead UX Designer, Global IT Services, Cisco Systems, Inc.

### **PUBLICATIONS**

## Articles in Refereed Journals

- 2024        “Health and toxicity in content moderation: the discursive work of justification.” **First author**, with Niall Docherty and Tarleton Gillespie, *Information, Communication & Society*, 27(7), 1441-1457, DOI: 10.1080/1369118X.2023.2291456
- 2023        “What teams do: exploring volunteer content moderation team labor on Facebook.” **Solo author**. *Social Media + Society*, 9(3), DOI: 10.1177/20563051231186109
- 2019        “Free speech and safe spaces: How moderation policies shape online discussion spaces.” **Solo author**. *Social Media + Society*, 5(1). DOI: 10.1177/2056305119832588

## Other Publications

- 2026 (expected) Chapter: “Case Study: Over-the-Shoulder Observation of Facebook Group Admins.” *Practicing Digital Ethnography*. Ed. Devin Proctor. Routledge.
- 2022        Book Review: “Work Pray Code” – Managing and Deploying Spirituality in Silicon Valley. The Arts Fuse. (April 11).
- 2020        Editorial: “The promise of restorative justice in addressing online harm” with Amy Hasinoff and Niloufar Salehi in Tech Stream by Brookings. (July 27)

## FELLOWSHIPS, GRANTS & AWARDS

- 2021 – 2022    Stanford Ethnography Lab Fellow, Stanford Ethnography Lab
- 2021        Graduate Research Opportunity Grant, Stanford School of Humanities and Sciences
- 2021        Centennial Teaching Assistant Award, Stanford Center for Teaching and Learning
- 2018 – 2019    Graduate Student Fellow, McCoy Family Center for Ethics in Society, Stanford University

## INVITED TALKS

- 2024 “Entrepreneurial moderation: how volunteers build career capital,” All Things in Moderation. Australian Community Managers (ACM). Virtual. May 16.
- 2024 Speaker on “Legal Panel,” MIT AI for Filming Hackathon. MIT Filmmakers Association. Cambridge, Massachusetts. February 18.
- 2024 “Entrepreneurial moderation: managing speech in the era of the influencer” in the Science, Technology, and Society Lunch Seminar at Tufts University. Medford, Massachusetts. January 26.
- 2023 “What teams do: mapping the labor of distributed teamwork in ambiguous spaces” in the Human-Robot Interaction Symposium at Tufts University. Medford, Massachusetts. September 8.

## REFEREED CONFERENCE PRESENTATIONS

- 2023 “Speculative Futures of Restorative Online Content Moderation,” with Amy Hasinoff and Niloufar Salehi, presented in paper session “Platform Policy.” Trust and Safety Research Conference. Stanford, California.
- 2023 “Over-the-shoulder observation: a novel method for digital ethnographers” presented in paper session “Developments in Qualitative Methods,” in Qualitative Methodology unit. American Sociological Association Annual Meeting. Philadelphia, Pennsylvania.
- 2023 “Health and toxicity in content moderation: the discursive work of justification” with Niall Docherty and Tarleton Gillespie, presented in panel “Re-Imagining Core Concepts.” Platform Governance Research Network Conference. Digital.
- 2022 “Ethical Issues in Facebook Group Moderation” in workshop on “Ethical Tensions, Norms, and Directions in the Extraction of Online Volunteer Work.” ACM Conference on Computer-Supported Cooperative Work And Social Computing [CSCW]. Digital.
- 2022 “The role of teams in volunteer content moderation on Facebook” in paper session “Platforms, Visibility, and Power” in Section on Communication, Information Technologies, and Media Sociology [CITAMS]. American Sociological Association Annual Meeting. Los Angeles, California.
- 2022 “Weighing words: how economies of worth help us understand decision-making in platform-based content moderation” in Postconference on Media Sociology at the International Communication Association [ICA]. Paris, France.

- 2020 “The role of teams in volunteer content moderation” in Workshop on Empirical Approaches in Platform Governance Research presented by Alexander von Humboldt Institute for Internet and Society. Digital.
- 2020 “Content farms & content cultivators: mapping the labor of platform video production” in panel “Platforms and AI: Labour, Power, Governance” in Media Industry Studies division, International Communication Association. Digital.
- 2019 “Some preliminary findings on content farms” in panel “Working with Algorithms, Thinking through Automation” at the Society for Social Study of Science [4S]. Washington, D.C.
- 2018 “Towards a normative ethics of online moderation” with Andrew Fitzgerald in panel “Critical Data Studies: Ethics and Human Contexts of Data Science” at the Society for Social Study of Science [4S]. Sydney, Australia.
- 2018 “The lurker: Naming the online watcher” in preconference on Data & Publics at International Communication Association [ICA]. Prague, Czechia.
- 2017 “Safe spaces & free speech: Effects of moderation policy on structures of online forum discussions” at Hawaii International Conference on System Sciences [HICSS]. Waikoloa Village, Hawaii.

## **DEPARTMENTAL TALKS**

- 2024 “Entrepreneurial moderation: Managing speech in the era of the influencer” at Comparative Media Studies/Writing, MIT. February 29.

## **TEACHING EXPERIENCE**

(Note: Instructor of record unless otherwise indicated)

### **Massachusetts Institute of Technology**

Introduction to Media Studies (Fall 2024, Spring 2025)

Current Debates in Media (Fall 2023, Spring 2025)

Critical Internet Studies (Fall 2023)

### **Northeastern University**

Communication and Gender (Fall 2022, Spring 2023)

Intercultural and Global Communication (Fall 2022, Spring 2023)

Scams, Frauds, and Catfishing (Intersession 2023)

**Simmons University**

Media Writing and Editing (Spring 2022)

**Stanford University**

Media Processes and Effects (Winter 2020)

Communication Research Methods (Winter 2020)

Welcome to Cyberspace (Summer 2017, Summer 2018)

Politics of Algorithms (TA: 2018, 2019)

Communication Research Methods (TA: 2019)

Media Processes & Effects (TA: 2017, 2018)

Perspectives on American Journalism (TA: 2018)

Virtual People (TA: 2017)

Media, Culture and Society (TA: 2017)

Information Control in Authoritarian Regimes (TA: 2016)